

LIVE UNITED

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United Way in Waukesha County's Ford Focus Sweepstakes Rules

This incentive promotion includes 2009 United Way in Waukesha County, Inc. campaign donations received by 4:30 p.m. Central Time on November 30, 2009.

1. As of September 1, 2009, sweepstakes entrants must be legal residents of Wisconsin, at least 18 years of age, and possess a valid driver's license.
2. The winner will receive a 2010 Ford Focus 4-Door SE (original suggested retail price of \$18,600) from United Way in Waukesha County, Inc, purchased from Soerens Ford, Inc., Brookfield, WI. Odds of winning depend on number of eligible entries received.
3. Any United Way in Waukesha County, Inc. donor that increases his/her 2009 pledge/donation by at least \$52 over his/her 2008 campaign pledge/donation or is a new donor in 2009 with a pledge/donation of at least \$52, to United Way in Waukesha County, Inc., which includes United Way in Waukesha County funded initiatives, impact areas, focus areas of Education, Income and Health, and partner agencies, will automatically be entered for a chance to win. A designation to another United Way is ineligible for entry. Entry without meeting the automatic entry requirement can also be made by sending a letter to United Way in Waukesha County, Inc., Attn: Focus Drawing, P.O. Box 1041, Waukesha, WI 53187-1041, containing name, address, phone number (work, home), date of birth, and current e-mail address. Only one entry per person is allowed for eligibility to win.
4. The pledge form or the Entry Letter must be received at the office of United Way in Waukesha County, Inc. located at 1717 Paramount Drive, Waukesha, WI 53186 by 4:30 p.m. Central Time on November 30, 2009. United Way in Waukesha County, Inc. will not be responsible for companies that fail to submit their employee's pledge forms/data by this date. United Way in Waukesha County, Inc. will not be responsible for lost, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed or misdirected entries, all of which will be void.
5. A random drawing of ten (10) names will be conducted on or about January 4, 2010 from among all eligible entries received by United Way in Waukesha County, Inc., whose decisions are final and binding in all matters relating to the sweepstakes. The first name drawn will be considered the potential winner and the remaining nine (9) names will be considered alternate runners up (first, second and third, etc.) respectively. The first name drawn/potential winner will be notified by email, mail or phone on or around January 8, 2010. The potential winner will be required to execute and return to United Way in Waukesha County, Inc., within ten (10) days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release ("Affidavit") in order to claim his/her prize. If the potential winner cannot be contacted within a reasonable period, fails to execute and return the Affidavit within the required time period, is not in compliance with these Official Rules, or prize or prize notification is returned as undeliverable, such potential winner forfeits the prize. If the potential winner is disqualified for any reason, the prize notification process will begin again with the next eligible runner-up. Employees of United Way in Waukesha County, Inc., members of their immediate families, household members of each employee, members of the United Way in Waukesha County, Inc. Board of Directors and Ex officio Board Members, employees of Soerens Ford, Inc. and employees of Vrakas/Blum are ineligible to participate in sweepstakes. The actual winner will be announced on or about January 31, 2010 after verification from the auditing firm of Vrakas/Blum.

6. The winner will be required to provide proper photo identification, valid driver's license, social security number, and verification of compliance with these rules upon presentation of prize.
7. By entering, all entrants hereby agree to receive future mailings from United Way in Waukesha County, Inc., comply with these Rules, represent that he/she is eligible, and consent to the use of his/her name and/or photograph for publicity purposes, if chosen as the winner, without compensation, unless prohibited by law. All entrants release United Way in Waukesha County, Inc. and Soerens Ford, Inc. and their employees, directors, officers and agents, parent, subsidiary and affiliated companies, advertising, fulfillment, publicity and promotion agencies from any and all claims or liability in connection with their participation. Entrants agree to hold harmless United Way in Waukesha County, Inc. and Soerens Ford, Inc. and their employees, directors, officers and agents, parent, subsidiary and affiliated companies, advertising, fulfillment, publicity and promotion agencies from responsibility for damages, losses, or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.
8. No substitution or transfer of prize or redemption for cash equivalent, except by United Way in Waukesha County, Inc. due to unavailability, in which case a prize of equal or greater value will be substituted. United Way in Waukesha County, Inc. reserves the right to cancel, terminate or modify this promotion if not capable of completion as planned, and to award the prize as of that date as provided above.
9. The winner will be required to pay any and all title transfer costs and other applicable taxes and costs relating to the transfer of ownership transactions, including, but not limited to, federal and state income taxes. Upon transfer of ownership, winner will be responsible for all costs associated with the title, license, registration, operation, insurance coverage and maintenance of vehicle. Winner must take delivery by February 28, 2010.
10. Winning this promotion may have federal and state income tax consequences. Consultation with a tax advisor for specific information is recommended.

The name of the prize winner will be available after January 31, 2010 at www.unitedwaywaukesha.org. Sponsored by United Way in Waukesha County, Inc., P.O. Box 1041, Waukesha, WI 53187-1041, (262) 547-8459.

NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.

August 2009