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### **For more information:**

Courtney Capes  
Manager, Marketing & Communications  
(262) 547-8459 ext. 114  
courtney@unitedwaywaukesha.org

## **UNITED WAY IN WAUKESHA COUNTY BOARD APPROVES EMERGENCY FUNDING REQUEST FOR OCONOMOWOC FAMILIES IN CRISIS**

(December 23, 2010) – Waukesha, WI – United Way in Waukesha County’s Board of Directors approved an emergency funding request received from the Oconomowoc Area Chamber of Commerce.

The Chamber reached out to United Way in Waukesha County when the organization learned that 85 individuals and families in the Oconomowoc area are without a home and living in their cars due to economic difficulties.

United Way in Waukesha County’s funding will provide the individuals in need with basic need resources supplies such as sleeping bags, personal hygiene items/toiletries and other immediate emergency needs.

“This is why United Way is here – to provide assistance to individuals and families in our community who are in need. No one is immune to the toll the economy is taking on the lives of Waukesha County residents, and United Way is dedicated to helping members of our community get back on their feet,” said Paul Melnick, Senior VP of Marine Bank and United Way in Waukesha County Board President.

John Schiraj, director of impact strategies & results at United Way in Waukesha County, said, “It was important for us to respond to this emergency as we look to support all areas of the county. We are thankful for the quick action taken by our Board to approve the request.”

An **URGENT COMMUNITY NEEDS FUND** for the Oconomowoc residents in need has been established at First Financial Bank Centre. Donations are greatly appreciated and can be submitted at any first Financial Bank Centre branch in Oconomowoc (155 W. Wisconsin Avenue; W359 N5900 Brown Street; 1300 Summit Avenue, Suite 100).

For more information on United Way in Waukesha County, call (262) 547-8459 or visit [www.UnitedWayWaukesha.org](http://www.UnitedWayWaukesha.org).

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