



FOR IMMEDIATE RELEASE—August 4, 2010

For Additional Information:

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Campaign Cabinet Membership Announced by United Way in Waukesha County

WAUKESHA—The 2010 Campaign Co-Chairs for United Way in Waukesha County have reinstated the Campaign Cabinet structure for the 2010 United Way campaign. Co-Chairs Dave and Katy Vetta are among the 17-member Campaign Cabinet who will work to develop, maintain, and grow relationships with individuals and organizations within Waukesha County to increase support of United Way in Waukesha County.

The 2010 United Way Campaign Cabinet Membership:

Dave Vetta, president & CEO, First Business Bank
Cabinet Responsibility: 2010 United Way Campaign Co-Chair

Katy Vetta, community volunteer
Cabinet Responsibility: 2010 United Way Campaign Co-Chair

Jeff Arnold, president, Waukesha County Labor Council
Cabinet Responsibility: Organized Labor

Matt Boray, partner/senior account executive, M3 Insurance Solutions, Inc.
Cabinet Responsibility: North-Lake County

Craig Coursin, president, MSI General Corporation
Cabinet Responsibility: Oconomowoc

Todd Gray, superintendent, Waukesha School District
Cabinet Responsibility: Education

United Way Campaign Cabinet Reinstated
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Only add

Pam Guida, branch manager, Johnson Bank
Cabinet Responsibility: Mukwonago

Suzanne Kelley, president, Waukesha County Chamber of Commerce
Cabinet Responsibility: Waukesha

Julianne Klimetz, media relations, Waukesha County Executive's Office
Cabinet Responsibility: Government

Kathy Madden, clerk of circuit courts, Waukesha County
Cabinet Responsibility: Government

Austin Ramirez, CEO, INCOVA Technologies
Cabinet Responsibility: Priority & Strategic

Ken Riesch, immediate past United Way Campaign Chair; president & CEO, R&R Insurance
Services
Cabinet Responsibility: New Account Development

John Robertstad, president, Oconomowoc Memorial Hospital
Cabinet Responsibility: Priority & Strategic

Dennis Sampson, senior vice president of business development, First Business Bank
Cabinet Responsibility: Oconomowoc

Joan Shafer, vice president, WE Energies
Cabinet Responsibility: Leadership Giving

Teri Terrill, executive director, Family Service of Waukesha County
Cabinet Responsibility: Nonprofits

Rajiv Varma, M.D., retired physician, Medical College of Wisconsin
Cabinet Responsibility: Professionals & Healthcare

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