

Born Learning

Born Learning

Helping parents provide quality learning opportunities for young children



What if every child had five years of education before kindergarten? The reality is that children are constantly learning, right from birth. What they learn during those first five years depends on their experiences each and every day. This is the greatest challenge - and the greatest opportunity.



The learning relationship between parents and children is essential. It is the connection that allows for optimum learning. Families and others who care for young children understand that the early years are important, yet many don't know exactly what to do to encourage early learning or feel they don't have the time to do what it takes to prepare their child for school.

The Born Learning initiative provides them with specific, "doable" action steps that are fun and easy to do during daily life to support early learning for young children.

Born Learning is built on three cornerstones: awareness, education and action. It provides a wide array of research based education materials that can be used by parents, grandparents and caregivers to have fun with their children and create a solid foundation for early learning.



To learn more about Born Learning, visit United Way's website at: www.unitedwaywaukesha.org