

# Helping Kids Succeed

## *Helping Kids Succeed* *Increasing parental involvement* *to help their kids succeed*



Parental involvement in a child's life is critical to that child's success. The Helping Kids Succeed initiative is directed at parents or guardians of children in elementary and middle schools and is focused on helping parents become more engaged with their children.



Helping Kids Succeed uses educational workshops, mediation, and family activities in which parents can engage with their children. The Helping Kids Succeed initiative is designed to create better communication between parents/guardians and their children, achieve better parental understanding of expectations related to school, and increase engagement between

parents/guardians and their children in various activities.

United Way's Helping Kids Succeed partners include Boys & Girls Clubs, Sussex-area Outreach Services, Wisconsin Community Services, the Waukesha, Hamilton, Oconomowoc and Mukwonago School Districts and United Way in Waukesha County. The following results demonstrate the success of the Helping Kids Succeed initiative:

94% of parents/guardians reported better communication with their children and schools.

91% of parents/guardians reported having better understanding of the expectations related to school to help with their child's success.

93% of parents/guardians engaged their children in safe non-school related activities.



To learn more about Helping Kids Succeed, visit United Way's website at: [www.unitedwaywaukesha.org](http://www.unitedwaywaukesha.org)