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Building and Construction Trades Department

AMERICAN FEDERATION OF LABOR – CONGRESS OF INDUSTRIAL ORGANIZATIONS
815 SIXTEENTH ST., N.W., SUITE 600 • WASHINGTON, D.C. 20006-4104

(202) 347-1461

www.BCTD.org

FAX (202) 628-0724

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**Presidents, Secretaries and Chief Executive Officers
State and Local Councils Affiliated with the
Building and Construction Trades Department, AFL-CIO**

Dear Sisters and Brothers:

In the past two years, we've all seen how interconnected we are. When people are unemployed and more families are financially unstable, the impact is felt throughout the community and even throughout a region as money tightens up everywhere.

Even in times of economic distress, the Building Trades have joined forces with others to advance the common good. As a result, we are making great strides in reaching our shared goals to improve education, health and financial stability, the building blocks for a good quality of life.

Whether or not I know a child on the other side of town, it matters to me whether that child grows up to be a contributing member of the community. We all have a stake in that and a responsibility to do our part. Please join me in supporting the 2011 United Way Campaign. By doing so, you are helping create opportunities for a good life for all.

With kind personal regards, I am

Sincerely and fraternally,

Mark H. Ayers
President