



FOR IMMEDIATE RELEASE

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United Way at 24% of \$4.3 Million Goal

(November 9, 2011) – Waukesha, WI – Halfway through its 2011 community giving campaign, United Way in Waukesha County has raised \$1,021,187 (24%) of its \$4.3 million goal.

“Despite the fact that we are halfway through the campaign season, we still have a long way to go,” said John Robertstad, President of the Hospitals Division for ProHealth Care, Inc. and 2011 United Way in Waukesha County Campaign Co-chair.

More than 500 local organizations support United Way’s annual fundraising campaign, though many typically do not submit results until December.

Robertstad’s counterpart, Joan Shafer, Vice President of Customer Services at We Energies and 2011 United Way in Waukesha County Campaign Co-chair, says that reaching goal this year is critical.

“If the residents of Waukesha County want vital health and human service programs to exist in the years to come, now is the time to act,” said Shafer. “More than 70,000 individuals depend on these programs each year, and I believe it is our duty to demonstrate a commitment to the community’s growth and well-being.”

The 2011 United Way campaign will run through December 31. Those interested in contributing should call the United Way office at (262) 547-8459 to request a pledge form or visit www.UnitedWayWaukesha.org and click the ‘Donate’ tab to contribute online.

About United Way

United Way in Waukesha County is a community-based non profit that identifies and addresses local health and human service needs by raising resources necessary to positively impact lives and conditions. The organization’s annual fall fundraising drive will run through December 31, 2011. For more information, contact the United Way in Waukesha County office at (262) 547-8459 or visit www.UnitedWayWaukesha.org.