

**FOR IMMEDIATE RELEASE**



For Additional Information:

Courtney Capes, Manager of Marketing & Communications  
United Way in Waukesha County  
(262) 547-8459 ext. 114

**United Way in Waukesha County Hires Frazier and Olson**

(August 18, 2011) – Waukesha, WI – Representatives from United Way in Waukesha County recently announced two new additions to the organization’s team: Ashley Frazier and Chrissy Olson.

Frazier, a Waukesha resident, joins United Way after serving as the Service-Learning Coordinator for Carroll University. Possessing a background in community service work, Frazier transitioned smoothly to Manager of Impact Strategies/Volunteer Engagement at United Way. Frazier’s split position gives her responsibilities related to investment reviews and promoting volunteerism throughout the community. Frazier began her relationship with United Way as an intern for the United Way Volunteer Center in the spring of 2010.

Olson, also a Waukesha resident, comes to United Way from the Escape Teen Center in Fort Atkinson where she served as the Director of Development and Community Outreach. In her new role as Investor Relations Manager, Olson will be responsible for supporting United Way’s annual fundraising campaign through donor relations and special event projects.

United Way in Waukesha County is a community-based non profit that identifies and addresses local health and human service needs by raising resources necessary to positively impact lives and conditions. The organization’s annual fall fundraising drive will kickoff on September 1, 2011 and will run through November 30, 2011. For more information, contact the United Way in Waukesha County office at (262) 547-8459 or visit [www.UnitedWayWaukesha.org](http://www.UnitedWayWaukesha.org).

###