

# **THREE** Reasons to Give to United Way in Waukesha County

## **1. YOUR CONTRIBUTION IMPACTS PEOPLE WHO LIVE AND WORK IN WAUKESHA COUNTY.**

The donation that you supply through the campaign stays right here in our community. All agencies that receive program funding from United Way serve clients throughout Waukesha County. Services provided by the agencies help individuals and families who are looking for assistance in the following areas: Early childhood education, caregiver support, financial independence, parental involvement, transportation services, child care, emergency shelter, employment, literacy and adult day care, among others.

## **2. YOUR CONTRIBUTION HELPED OVER 70,000 INDIVIDUALS LAST YEAR.**

Because of your contribution and contributions like yours, United Way in Waukesha County helped provide services to 71,870 individuals from throughout Waukesha County last year. The money generated through United Way in Waukesha County's campaign is used to provide funding to five initiatives and 69 programs, which are overseen by almost 70 partner organizations. That's what it means when we LIVE UNITED: when we reach out a hand to one, we influence the condition of all.

## **3. AGENCIES ARE HELD ACCOUNTABLE FOR THE MONEY THEY RECEIVE FROM YOUR GIFT.**

Each agency who receives funding for its program(s) must submit an in-depth, year-end report to United Way annually. These year-end reports contain information about the programs' purpose, populations served and outcomes achieved. Once received, the reports are carefully reviewed and analyzed. The next year's funding is then determined based on the effectiveness of the programs and their results achieved. If a program is not producing results, a choice may be made to reduce or eliminate funding for that given program.

