

Contributing to United Way is an investment in the local Waukesha County community. Learn how you can make a difference.



## WHAT IS UNITED WAY?

United Way in Waukesha County is an independent, non-profit organization that helps to meet Waukesha County's health and human service needs through collaborations and partnerships. Building on more than 75 years of service, United Way engages the community to identify the underlying causes of the most significant local issues, develops strategies and pulls together financial and human resources to address them, and measures the results.

## WHERE WILL YOUR CONTRIBUTION TO UNITED WAY GO?

United Way works on what our community cares about, addressing critical issues such as child care, domestic abuse, hunger, homelessness, services for people with disabilities, and services for seniors. Money raised in Waukesha County helps people in need who work in the community and call Waukesha County home.

The revenue generated by United Way's annual community campaign provides funding for almost 70 programs within 33 local non-profit agencies. United Way's allocations, volunteers and Board of Directors are responsible for making decisions about funding awarded to the 33 agencies and the oversight needed to ensure proper usage of the funds.

## WHY SHOULD YOU CONTRIBUTE TO UNITED WAY?

When you give to United Way, your gift combines with others and accomplishes more than any single gift can on its own. Most importantly, United Way is driven by results. Funded programs and initiatives are reviewed annually by local volunteers to ensure desired results are achieved and allocated funds are being used effectively. Your gift changes lives and improves our community – that's a return you can count on.

## WE INVITE YOU TO BE PART OF THE CHANGE.

**Give** a contribution to United Way and help us improve lives.

**Advocate** and make change happen with your voice. Get informed about the issues United Way is working on and tell people about it.

**Volunteer** and share your time and talents with our community and create positive change.

*It takes everyone in the community working together to create a brighter future. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED.*